



# Focal Strength Ltd

Consultancy & Management Services  
to the Paper Industry

## Joining Instructions for The Paper Trail

You have a place booked for the Paper Appreciation Course at The Paper Trail, Frogmore Paper Mill, Fourdrinier Way, Apsley, Hemel Hempstead, Herts HP3 9RY on the date given in the covering email.

**The actual course venue and meeting point** will be The Tudor Room, the former boardroom of John Dickinson Ltd., in Apsley Mills Cottage. This venue is half-a-mile along London Road past the retail park, opposite Apsley Station and behind the Holiday Inn Express. Car parking is available.

The course lecturer will be John Watson. John has just retired as Managing Director of Martor UK Ltd, a specialist safer-cutting company. Prior to this he was the Director of Frogmore Paper Mill, an entity of The Paper Trail Charitable Trust. He has worked in a variety of positions in the paper based communications industry during the past 45 years including the position of Managing Director with a small group of companies involved in paper purchasing and management, magazine publishing and paper protection and testing equipment. He trained at the London College of Print and was also awarded the Bowater Scholarship in papermaking. His special interest has always been the interaction where paper and print comes together. His broad based technical knowledge in this field enables him to deliver this course to the highest standard and with some humour!

The course will commence at 9.30 am with tea/coffee being served and introductions and then start promptly at 10.00 am. The course will finish no later than 4.30 pm.

There will be a buffet lunch provided at about 12.30 pm. If anyone has any special dietary requirements please let me know as soon as possible and I will do my very best to satisfy them.

Attire for the day is “smart casual” but may I suggest you bring along some fairly “substantial shoes” for the mill visit in the afternoon.

The day also includes a “boat trip” between Apsley Mills Cottage and Frogmore Mill on the River Gade.